**Specificity of Words**

Verbs drive a sentence. If the verbs are more active, the reader will become more engaged in the text. Adverbs can enhance sentences, but every verb does not need an adverb.   
More isn’t always better; sometimes more is just more. Highlight or underline the verbs in your text. Then brainstorm or search in a thesaurus for alternative words to make your sentences more powerful.

**EXAMPLE:**

* ***Sunlight shined through the kitchen window.***
* ***Sunlight shined brightly through the kitchen window.***
* ***Sunlight flooded the kitchen.***